![makemusic logo]

FOR IMMEDIATE RELEASE

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MAKEMUSIC ANNOUNCES NEW BRAND IDENTITY AND WEBSITES

Minneapolis – March 1, 2013 – MakeMusic, Inc. (NASDAQ: MMUS), a world leader in music technology and services, announced today its launch of redesigned websites and new brand identity for all products. These include Finale®, the world leader in music notation software, SmartMusic® music education software, Garritan™ virtual instrument libraries, and MusicXML™, the music sharing standard.

The new websites are designed to encourage visitors to explore the connectivity of MakeMusic's family of products and to make purchases through a single store experience. Powerful search capabilities and tools, informative content, audio and video demonstrations, weekly blogs and client testimonials enhance the visitor experience.

"We are excited to launch these websites, featuring our new brand identities," said Karen VanDerBosch, chief operating officer and chief financial officer. "MakeMusic has long set the standard for innovative technology in the music software industry, and we now have a world-class look to go with our world-class products. Our new logos, wordmarks and color systems emphasize MakeMusic's growing, integrated portfolio of products and how they work together."

The new websites can be viewed at www.makemusic.com.

About MakeMusic, Inc.
MakeMusic®, Inc. is a world leader in music technology whose mission is to develop and market solutions that transform how music is composed, taught, learned and performed. For more than 20 years, **Finale**® has been the industry standard in music notation software, enabling composers, arrangers, musicians, teachers, students and publishers to create, edit, audition, print and publish musical scores. MakeMusic is also the creator of **SmartMusic**® education software that is transforming the way students practice. With SmartMusic, students and teachers have access to thousands of band, orchestra and vocal pieces allowing students to practice with background accompaniment and get immediate feedback on their performance. SmartMusic allows teachers to individualize instruction and document the progress of every student. The **SmartMusic® Inbox**™, an Android™ and Apple® mobile application, provides additional access for teachers to review, grade and comment on student assignments. **MusicXML**™ is an Internet-friendly way to publish musical scores, enabling musicians to distribute interactive sheet music online and to use sheet music files with a wide variety of musical applications. **Garritan**™ sound libraries provide musicians with state-of-the-art virtual instruments with the playback quality of a live performance. Additional information about this Minnesota company can be found at www.makemusic.com.

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