

FOR IMMEDIATE RELEASE

Company Contact:

Carol Spenillo
Marketing Manager
MakeMusic, Inc.
(952) 906-3670
cspenillo@makemusic.com

GARRITAN ABBEY ROAD CFX CONCERT GRAND ANNOUNCED

MakeMusic introduces a new virtual piano in partnership with Abbey Road Studios

Minneapolis – January 22, 2014 – MakeMusic, Inc. and Abbey Road Studios announced today the upcoming release of a new virtual instrument, Garritan Abbey Road CFX Concert Grand, featuring the Yamaha CFX Concert Grand piano recorded in Abbey Road Studios' historic Studio One.

“In creating our new CFX Concert Grand virtual piano, we’ve partnered with the very best,” said Gary Garritan, MakeMusic director of instrumental sciences. “Abbey Road Studios is an undisputed world leader, where brilliant engineers blend the latest technology with legendary equipment and acoustics. This same ‘best of both worlds’ approach also drove the design of the Yamaha CFX Concert Grand Piano. The flagship concert grand of the Yamaha piano line, the CFX is a stunning instrument that has elevated the art of piano making.”

“We’re delighted to have captured the fine details of this remarkable piano in this spectacular studio. The result is an incredible new virtual piano with a power, richness and clarity that is unmatched.”

Garritan Abbey Road CFX Concert Grand provides users three discrete microphone perspectives:

- Classic – captures the natural tonal character, clarity and nuance of the CFX
- Contemporary – produces a bright and brilliant sound with definitive attack from the hammers
- Player – delivers the unique experience of playing from the piano bench in Studio One

The CFX Concert Grand includes the powerful ARIA player, and is designed to be a perfect addition to music notation-based programs, like Finale, as well as to all sequencers and digital audio workstations.

“It’s been an absolute pleasure working with Gary and the MakeMusic team on the CFX project,” said Mirek Stiles, head of audio products at Abbey Road Studios. “The ability to mix both close and ambient signals, as if you are in Studio One, is simply breathtaking. This beautifully sampled instrument is worthy of the Abbey Road Studios name.”

The CFX virtual instrument will be available as a download for \$259.95, and as a boxed (USB flash drive) version for \$299.95. Product downloads and additional information can be found at Garritan.com. MakeMusic’s Garritan and Finale products are exclusively distributed through [Alfred Music](http://AlfredMusic) in North America, India, Australia and New Zealand and are available through music resellers worldwide.

Follow Garritan from our [Community](#) page, which offers access to the Garritan [Blog](#), [Forum](#) and links to Garritan’s presence on [Facebook](#), [Twitter](#) and [YouTube](#). You can also get the latest news from Abbey Road Studios on [AbbeyRoad.com](#), [Facebook](#) and [Twitter](#).

YAMAHA is a registered trademark of Yamaha Corporation.
ABBEY ROAD and ABBEY ROAD logo are trademarks of EMI (IP) Limited used under license.

About MakeMusic, Inc.

MakeMusic®, Inc. is a world leader in music technology whose mission is to develop and market solutions that transform how music is composed, taught, learned, and performed. For 25 years, **Finale**® has been the industry standard in music notation software, enabling musicians worldwide to create, edit, audition, print, and publish musical scores. MakeMusic’s **SmartMusic**® interactive music learning software transforms the way students practice. With an online library of thousands of band, orchestra, and vocal pieces, students practice with background accompaniment and receive immediate feedback on their performance. Teachers leverage SmartMusic to individualize instruction and document the progress of every student. MakeMusic mobile apps include **Finale Songbook**™ and **SmartMusic on iPad**®. MakeMusic is also the creator of **Garritan**® sound libraries, providing state-of-the-art virtual instruments with the playback quality of a live performance, and **MusicXML**™, the internet-friendly way to publish musical scores, distribute interactive sheet music, and share music notation with a wide variety of software programs. Additional information about this Minnesota company can be found at www.makemusic.com.

About Abbey Road Studios

Abbey Road Studios are the most famous recording studios in the world and an iconic symbol of British music. They have been home to countless landmark recordings and pioneering advances in recording technology. Opened in November 1931, Abbey Road Studios were the world’s first purpose built recording studios. The studios have a phenomenal 80 year history working with many of the world’s most famous artists including The Beatles, Pink Floyd, The Hollies, Kate Bush, Oasis, Florence and the Machine, Adele and Lady Gaga. Also one of the world’s premiere locations for movie scoring, since the 1980s films such as *Raiders of the Lost Ark*, the *Lord of The Rings* Trilogy, *Braveheart* and *The King’s Speech* have been recorded there. The list continues with many other major titles, including *Shrek*, *Prometheus*, *Harry Potter*, *Sky fall* and *The Hobbit*. Additional information can be found at www.abbeyroad.com.

About the Yamaha CFX Concert Grand Piano

The Yamaha CFX is the culmination of almost 20 years of development and intense evaluations by many of the world’s most talented piano designers, artists and technicians. From the outset Yamaha technicians deconstructed the traditional concert grand concept and began rebuilding it from the ground up. Every aspect of traditional piano design was questioned, evaluated, improved and relentlessly tested. Once the design was nearing completion, multiple prototypes endured thousands of hours of secret testing at concert halls across the globe. The revolutionary instrument CFX is entirely hand-built with all materials meticulously selected and refined to ensure unprecedented music performance in the most demanding of situations. The CFX is truly one of the finest pianos ever created. Additional information can be found at www.cfseries.com.

####