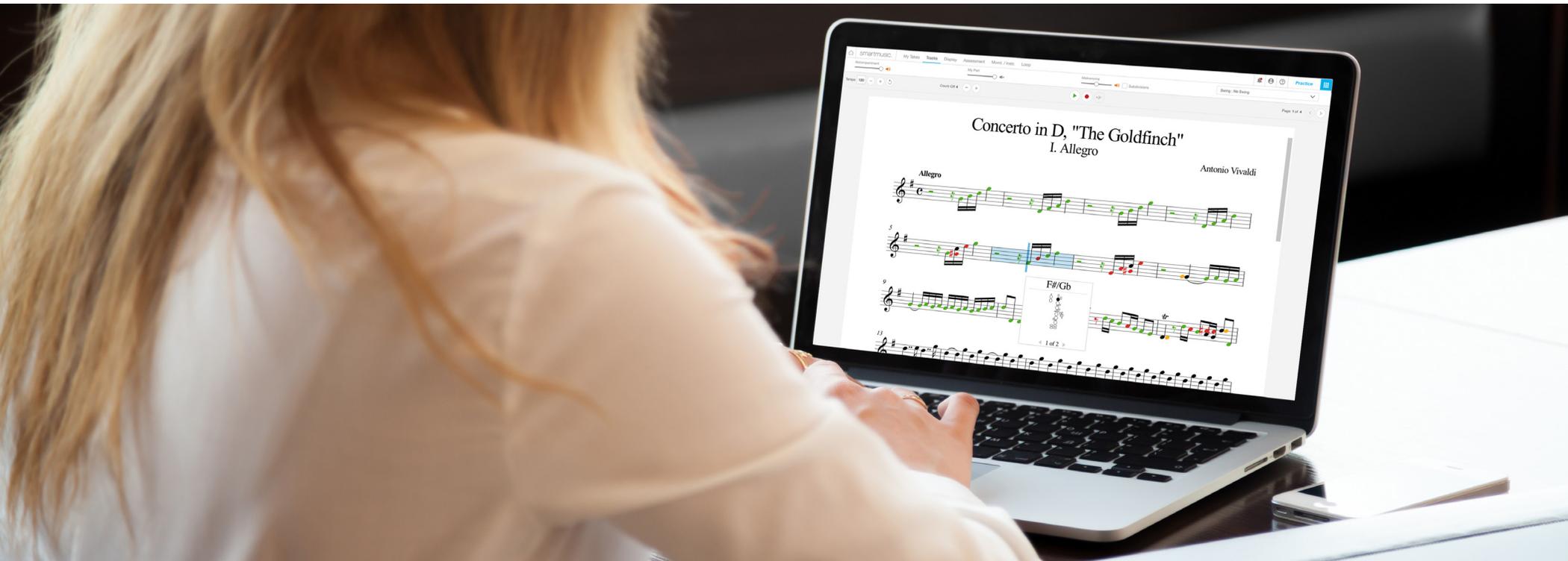


smartmusic®



Helping teachers teach and students practice, *remotely.*

September 2020

Platform Overview

SmartMusic is the leading browser-based music education platform that connects teachers and students, **whether in the classroom or remote.**

It facilitates focused practice, assessment and immediate feedback, making the link between educator and student even more powerful.



print on demand

Premium subscriptions include the ability to print thousands of titles



teaching tools

Assessment support, gradebook, custom rubrics, units, and analytics



practice tools

A tuner, metronome, fingerings, and tools to loop and record are built in.

A single solution for all remote music teaching needs.



repertoire

An unrivaled music library accompanies performers at all levels.



sight reading builder

Build sight-reading skills with unlimited, customizable exercises.



music notation

Import, edit, and create music notation for student assignments and more.

Teacher Tools

1

Print on Demand (Premium Feature)

Teachers and Premium subscribers now have the ability to print thousands of educational titles from leading educational publishers, including Alfred Music, Neil A. Kjos Music and FJH Music.

One more way we're helping teachers and students this year!

2

Sight Reading Builder

Instantly create an unlimited number of sight-reading exercises for any type of ensemble or individual instrument.

3

Professional reference recordings

Provide students with a sense of how their part fits in and an opportunity to model their performances after world-class musicians.

4

Compose notation tool

Create your own custom notation as well as import and export MusicXML files between most popular music notation products.

5

Sharing music

Using the Compose notation tool, share your compositions privately and publicly with your performers.

Assessment Support

1

Gradebook

Track student progress in SmartMusic's online Gradebook, accessing student recordings, assignments, and performance scores.

2

Rubrics

Customize rubrics with the criteria that matters for your curriculum.

3

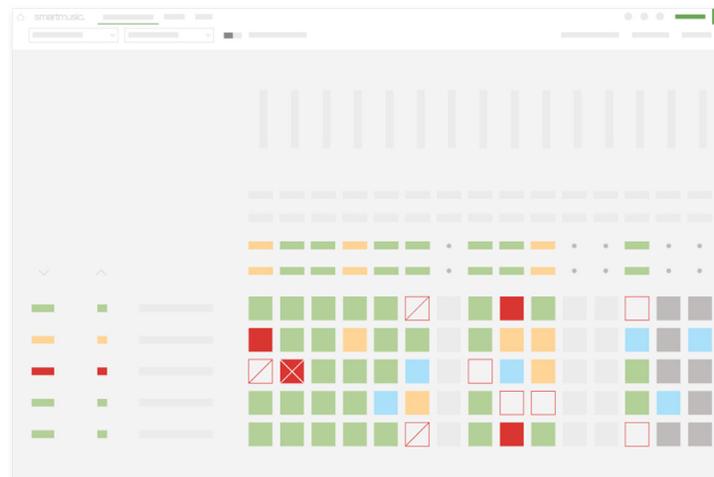
Units

Collect assignments into units, and easily assign those units to multiple classes.

4

Analytics

Track student practice time – down to the second – as it happens.



We Have the Largest Library in the Industry.

SmartMusic offers an unrivalled library, curated over many years, which includes no less than 100 method books for grades 3 - 12, thousands of exercises and ensemble and solo titles, with brand new and exclusive content added each month.

MakeMusic partners with the industry's leading educational publishers like Alfred Music, FJH, Kjos, Hal Leonard, and others in continuing to add relevant content to the



Alfred Music
LEARN • TEACH • PLAY



NEIL A KJOS
MUSIC COMPANY



FABER *ff* MUSIC



 SCHOTT



...and many more!

Teachers and Students Love Variety.

	PracticeFirst	Noteflight Learn	SmartMusic
Method Books	47	EE exercises (Fall 2020)	174
Jazz Ensemble	30	81	562
Concert Band	431	88	3,351
String Orchestra	235	95	1,697
Choral	24	135	258
Solo Pieces	7	702	20,187 from 796 books
	774	1,101	26,229

Data collected on 8/19/2020



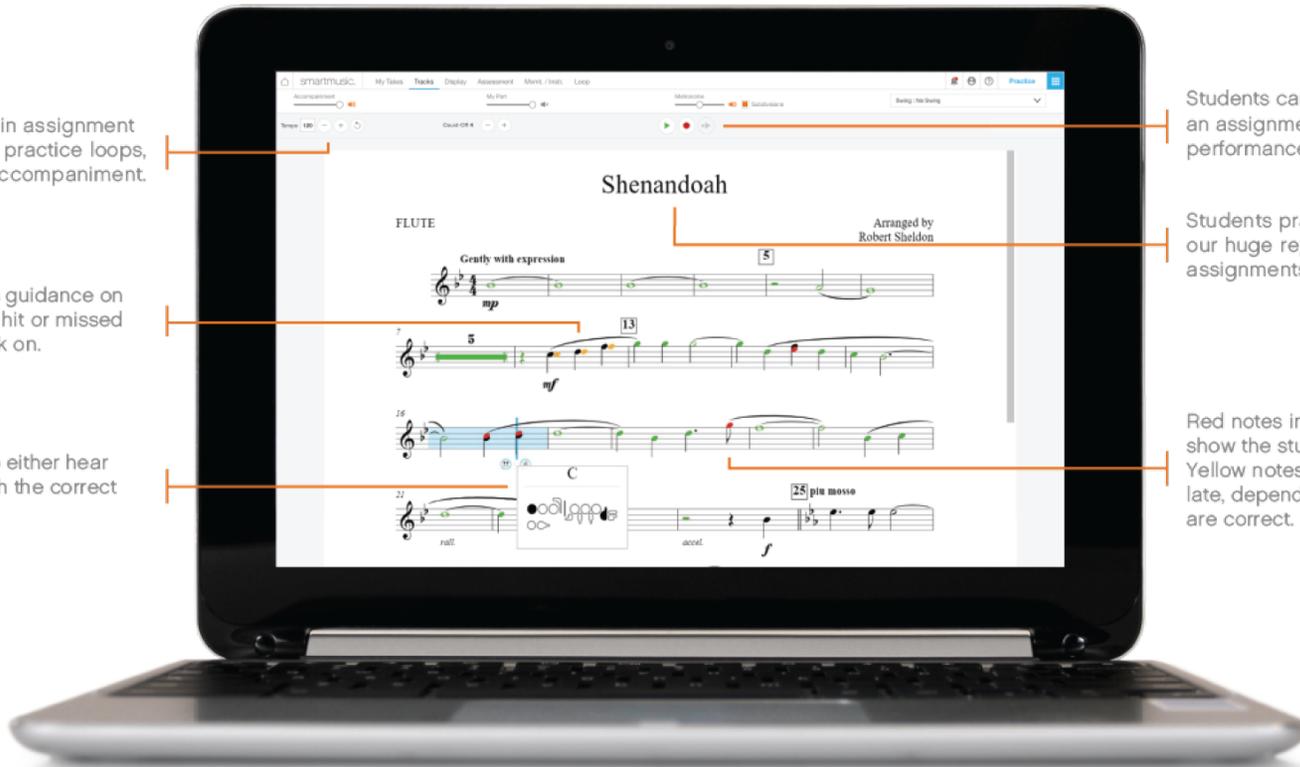
Students love the ability to practise and perform music from current hits, including Hamilton - now available! Visit smatmusic.com/hamilton for more.

Flip the Classroom

Teachers set key and tempo in assignment parameters. Students control practice loops, tuner and hear their part or accompaniment.

Immediate feedback provides guidance on what pitches and rhythms are hit or missed so students know what to work on.

Click on a note and choose to either hear the note or display a chart with the correct fingering.



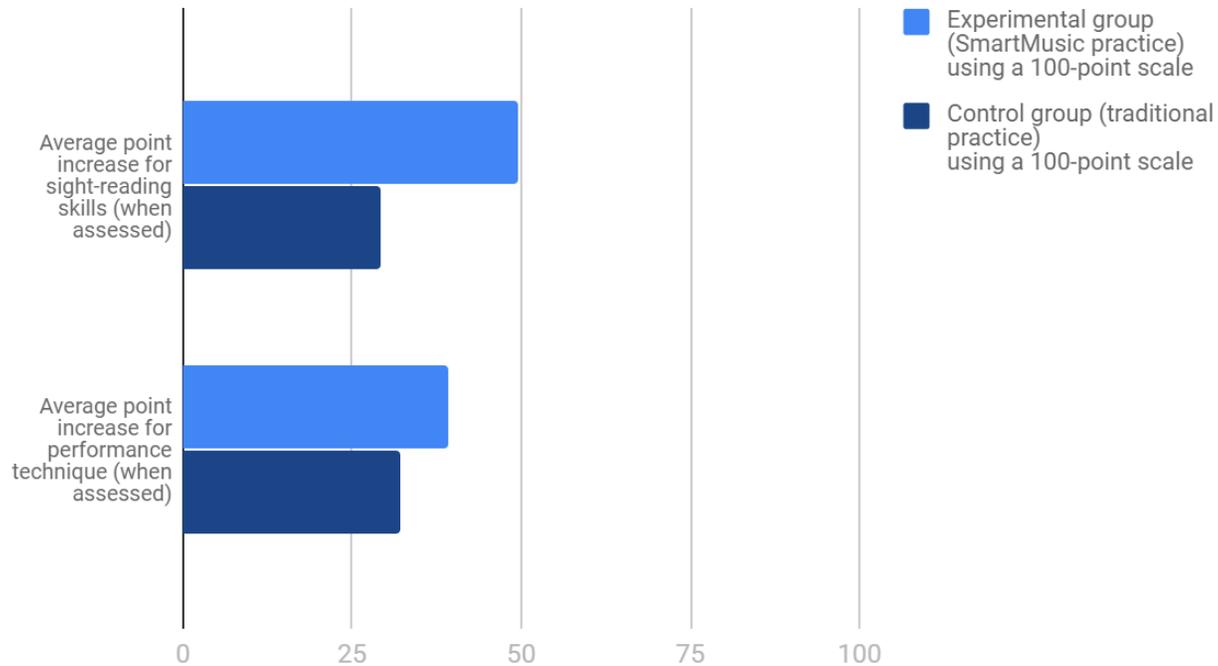
Students can record their performances in an assignment and send their best performance to their teacher.

Students practice exercises and songs from our huge repertoire library to complete assignments.

Red notes indicate an incorrect pitch, and show the student which note they played. Yellow notes indicate the student was early or late, depending on placement. Green notes are correct.

SmartMusic gets results

Average Growth using SmartMusic vs. Traditional Methods



Academic studies confirm that SmartMusic has a proven, positive effect on student outcomes. Studies* have shown that:

- For **Sight-Singing assessment**, SmartMusic had a positive effect with students scoring an average of 49.4 points higher from Pre-Assessment to Post-Assessment, compared to 29.25 points for students not using SmartMusic.
- For **Ear Training assessment**, students using SmartMusic scored an average of 29.9 points higher from Pre-Assessment to Post-Assessment, compared to 20.75 points for students not using SmartMusic.

Students also see success using SmartMusic in sight-reading and performance technique, as the graph shows.

*Read the studies that generated this data on our blog on [smartmusic.com](https://www.smartmusic.com)

Some More Benefits

1. Transforms practice from passive repetition to **active learning**
2. Students experience **faster progress**
3. Motivating and **fun** to use
4. No more guessing – **immediate feedback**
5. **Differentiated** assignments & grading scales
6. Grades are based on **skill achievement**, not just practice minutes

In the spirit of deliberate practice, students receive immediate feedback on their individual performances through algorithmic assessment of note pitch, rhythm, and duration, while simultaneously receiving contextual reference by recording against the accompaniment.

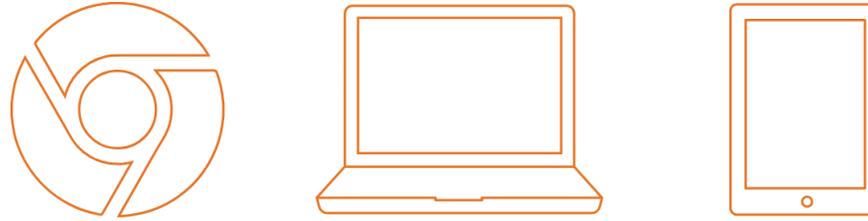
During an assignment, students are provided with additional tools to increase their comprehension of the music and to facilitate self-correction prior to completion. Assignment submissions are aggregated into a grade book for review; teachers can then listen to student performances, adjust or finalize assessment scores, and provide immediate feedback and encouragement to students, closing the practice loop, all done remotely.



"The quality of the playing tests are so much better with the web-based version than the classic. I can really hear how students are playing the assignments. The other feature that I really like with the web-based is the practice analysis. Being able to track my students usage on SmartMusic has really helped them reach their individual goals."

Melissa Clark
String Teacher Grades 4-8 // Lawrence Township Public Schools

Data Privacy



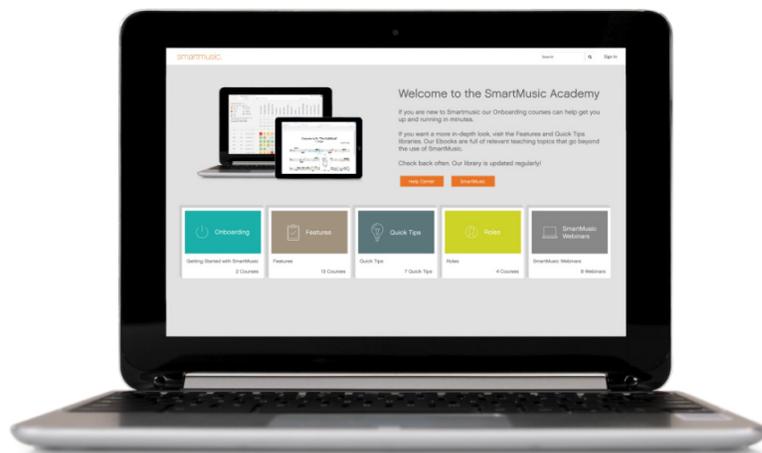
SmartMusic takes privacy seriously.

SmartMusic is fully **COPPA** and **FERPA** compliant, so you and your school never have to worry that student data is unprotected.

We absolutely do not advertise to students.

We're Here to Help

- We provide [Help Center](#) support for teachers AND students
- Minimal tech intervention and [nothing to be downloaded](#); web-based platform means updates are done automatically
- Export the SmartMusic Gradebook for [use in any LMS](#)
- Compatible with [devices students use](#), including Chromebooks, desktops, laptops, and iPads
- Get the most out of SmartMusic with free video courses from [SmartMusic Academy](#).



Pricing

Academic Pricing (school pays)

*requires 25 student or 3 teacher purchase

Teachers:	\$40 p/y
Standard Students:	\$10 p/y (assignments only)
Premium Students:	\$20 p/y (full library)

That is, from as little as \$1 per month!

Individual Pricing (individual pays)

Teacher:	\$80 p/y
Individual Performer:	\$40 p/y (full library)

Thank you for your consideration!

smartmusic®

www.smartmusic.com

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